

COMPANY PROFILE

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CAPABILITY STATEMENT

AL ALI ENTERPRISES

Industrial Maintenance | Fabrication | Manpower Solutions

CORE COMPETENCIES

Al Ali Enterprises provides end-to-end technical services for heavy industries, specializing in:

- **Mechanical Maintenance:** Expert overhauling of Gearboxes, Pumps, Conveyors, and Blowers.
- **Structural Fabrication:** Industrial sheds, platforms, and heavy MS/SS structures.
- **Piping Solutions:** High-pressure MS/SS piping (TIG/ARC Welding) with pressure testing.
- **Technical Manpower:** Supply of certified Welders (6G), Fitters, and Electricians.

PAST PERFORMANCE & EXPERIENCE

- **Legacy:** Led by Mr. Asif Ali, former Area Incharge at Tata Steel Metaliks Division (Kharagpur).
- **Execution:** Proven track record of handling critical maintenance shutdowns and fabrication projects under strict timelines.
- **Culture:** 100% alignment with the "Tata Culture" of safety, quality, and discipline.

KEY DIFFERENTIATORS

- **Safety First:** Zero-compromise HSE policy with mandatory HIRA and TBT protocols.
- **Direct Supervision:** Every project is personally monitored by our leadership for technical rigor.
- **Fast Mobilization:** Capability to deploy skilled teams in Balasore and Kharagpur regions at short notice.
- **Compliance:** Fully compliant with GST, ESI, PF, and Industrial Trade Licenses.

COMPANY DATA

- **Entity Type:** Proprietorship (Expanding to Pvt. Ltd.)
- **Location:** Balasore (Odisha)
- **Service Area:** Pan-India (Heavy Industry Sector)
- **Workforce:** Certified technical staff with industrial plant experience.

ABOUT US

Bridging the Gap Between Engineering & Execution

Al Ali Enterprises is a premier industrial service provider and engineering firm dedicated to supporting the heavy industry sector. Based in **Kharagpur (West Bengal)** and expanding operations into **Balasore (Odisha)**, we specialize in providing high-precision mechanical maintenance, structural fabrication, and certified manpower solutions.

Our Journey & Heritage

The foundation of Al Ali Enterprises is built on decades of hands-on industrial expertise. Our Proprietor, **Mr. Asif**, brings a distinguished professional background, having served as an Area Incharge at Tata Steel Metaliks Division (Kharagpur).

This deep-rooted association with the "Tata Culture" has shaped our company's DNA. We have inherited a legacy of technical rigor, unwavering discipline, and a "Safety-First" mindset, which we apply to every project we undertake today.

What We Do

We understand that in a high-stakes industrial environment, equipment downtime equals lost revenue. Al Ali Enterprises was established to solve this specific challenge. We provide a bridge between complex engineering requirements and on-ground execution. Whether it is the precision overhauling of a critical gearbox, the fabrication of heavy-duty MS structures, or the deployment of certified 6G welders, we deliver solutions that enhance plant productivity and asset longevity.

Our Core Philosophy

- **Accountability:** We take full ownership of our work, from the first bolt to the final inspection.
- **Quality:** We adhere to international engineering standards and SOPs to ensure reliable craftsmanship.
- **Safety:** We believe that no job is important enough to risk a human life; our "Zero Harm" policy is non-negotiable.
- **Reliability:** We pride ourselves on being the partner you can count on during critical plant shutdowns and emergency breakdowns.

Our Commitment

As we grow, our goal remains simple: to be the most trusted and safety-conscious service partner for industries across India. At Al Ali Enterprises, we don't just fulfill contracts; we build long-term partnerships based on performance and integrity.

OUR LEADERSHIP & EXPERTISE

"Built on Experience, Driven by Discipline"

At the heart of Al Ali Enterprises is a leadership foundation rooted in one of India's most respected industrial cultures. We don't just manage projects; we lead them with technical precision and a deep sense of accountability.

Mr. Asif Ali – Proprietor & Visionary Leader



Expertise: Industrial Operations | Maintenance Strategy | Vendor Management

With years of hands-on experience in the heavy industry sector, Mr. Asif serves as the driving force behind Al Ali Enterprises. His leadership style is defined by a "Ground-Zero" approach—ensuring that engineering plans are executed perfectly on the site floor.

- **The Tata Legacy:** Having served as an **Area Incharge at Tata Steel Metaliks Division (Kharagpur)** for a registered vendor, Mr. Asif has mastered the **"Tata Culture"** of safety, quality, and unwavering discipline.
- **Technical Rigor:** His deep understanding of mechanical assets—from complex gearboxes to large-scale piping networks—allows him to provide expert consultation and troubleshooting that reduces plant downtime.
- **Accountability:** Under his leadership, every project is handled with a commitment to transparency and time-bound delivery.

Our Core Expertise

Our leadership team brings a combined wealth of knowledge in:

1. **Operational Excellence:** Implementing SOPs (Standard Operating Procedures) that align with global industrial standards.
2. **Strategic Manpower Planning:** Ensuring the right skill set is deployed for the right job, minimizing errors and maximizing productivity.
3. **Client-Centric Solutions:** We understand that every plant has unique challenges; our leadership works closely with plant managers to provide customized maintenance and fabrication support.
4. **Vendor Compliance:** Complete expertise in handling GST compliance, ESI/PF regulations, and industrial licensing, ensuring a "hassle-free" partnership for our clients.

Why Our Leadership Matters

- **Direct Supervision:** Unlike larger firms where owners are distant, our leadership is actively involved in site-level inspections and safety audits.
- **Bridging the Gap:** We act as the bridge between high-level engineering requirements and the technical staff on the ground, ensuring nothing is "lost in translation."
- **Commitment to Growth:** From Kharagpur to Balasore, our leadership is focused on expanding Al Ali's footprint while maintaining the highest standards of service.

CORE SERVICES

Mechanical Maintenance (Plant Assets)

Ensuring zero equipment downtime through technical rigor.

- **Rotary Equipment Overhauling:** Specialized servicing of high-speed Pumps, Industrial Gearboxes, and Blowers.
- **Conveyor Systems:** Complete maintenance of belt conveyors, rollers, and drive units to ensure smooth material flow.
- **Annual Maintenance Contracts (AMC):** Dedicated onsite teams for preventive maintenance and breakdown support.
- **Asset Life Extension:** Technical audits and parts replacement to increase machinery longevity.

Structural Fabrication & Erection

High-quality steel fabrication following international safety and quality codes.

- **Industrial Structures:** Fabrication and erection of industrial sheds, mezzanine floors, and heavy-duty platforms.
- **MS & SS Fabrication:** Precision welding and fabrication of custom MS (Mild Steel) and SS (Stainless Steel) components.
- **Technical Compliance:** All fabrication work adheres to standard engineering tolerances and structural stability norms.
- **Surface Protection:** Expert grinding, priming, and industrial-grade painting for corrosion resistance.

Manpower Solutions

Reliable technical support and facility infrastructure services.

- **Certified Manpower:** Providing skilled Fitters, Welder (6G/Arc), and Technicians for short-term and long-term projects.
- **Operational Discipline:** Every team operates under the direct supervision of our Area Incharges to maintain "Tata Culture" standards.
- **100% Safety Compliance:** Mandatory PPE and HIRA (Hazard Identification & Risk Assessment) protocols for every worker.

Technical Competencies (Why Choose Al Ali?)

- **Tata Culture Legacy:** Our operations are rooted in the discipline and accountability learned at Tata Steel Metaliks Division.
- **Fast Mobilization:** Ability to deploy skilled teams and tools at short notice for breakdown emergencies.
- **Quality Assurance:** We don't just "fix"; we "engineer" solutions that prevent future failures.

HEALTH, SAFETY & ENVIRONMENT (HSE)

"Safety is not just a policy; it is our culture."

At Al Ali Enterprises, we believe that every job can be done safely. Rooted in the **Tata Culture** of Excellence, our HSE management system ensures that our workforce returns home safely every day while protecting the environment.

1. Our Core Safety Pillars

- **Zero Harm Policy:** We strive for zero accidents, zero injuries, and zero environmental damage across all project sites.
- **Proactive Risk Management:** Before any tool is touched, we identify potential hazards to eliminate risks at the source.
- **Empowered to Stop Work:** Every Al Ali employee has the authority to stop any activity if they perceive an unsafe condition.

2. Safety Protocols & Practices

- **HIRA (Hazard Identification & Risk Assessment):** A mandatory risk study conducted for every critical activity (Height work, Hot work, Confined space).
- **TBT (Toolbox Talk):** Daily morning briefings where the supervisor discusses specific site hazards and safety measures with the entire team.
- **100% PPE Compliance:** Strict adherence to high-quality Personal Protective Equipment (Safety Helmets, Steel-toe Shoes, Reflective Jackets, and specialized Gear for welding/heights).
- **Incident & Near-Miss Reporting:** We encourage our team to report "Near-Misses" to prevent future accidents.

3. Technical Safety Standards

- **LOTO (Lock-Out Tag-Out):** Strict implementation during mechanical and electrical maintenance to prevent accidental machine startups.
- **Height & Scaffolding Safety:** Use of certified safety harnesses and periodic inspection of scaffolding structures.
- **Fire Safety:** Mandatory fire extinguishers and fire-watch personnel during all fabrication and welding (Hot Work) activities.

4. Environmental Stewardship

- **Waste Management:** Proper segregation and disposal of industrial waste (scrap metal, used oil, and consumables).
- **Noise & Emission Control:** Ensuring machinery is well-maintained to minimize noise pollution and emissions within the plant premises.

HSE Training & Competency

We invest heavily in training our manpower. Every worker provided by Al Ali Enterprises undergoes:

1. **Safety Induction** (General Plant Safety)
2. **Job-Specific Safety Training** (Welding, Rigging, or Shifting)
3. **Emergency Response Training** (First Aid & Firefighting)

WHY PARTNER WITH US?

"Your Productivity is Our Priority"

Choosing the right service partner is critical for industrial success. At Al Ali Enterprises, we don't just offer services; we offer peace of mind through a partnership built on trust, safety, and technical excellence.

1. The "Tata Culture" of Discipline

Our foundation is rooted in the rigorous discipline and accountability standards of **Tata Steel Metaliks (Kharagpur)**. We bring that same level of integrity and quality to every project we handle, regardless of the scale.

- **What it means for you:** No shortcuts, no compromises, and total transparency in every phase of work.

2. Minimizing Downtime, Maximizing Profit

In industrial plants, every minute counts. Our expertise in the rapid and effective maintenance of pumps, gearboxes, and conveyors ensures your production lines stay operational.

- **What it means for you:** Fast turnaround during critical shutdowns and highly reliable equipment overhauling.

3. Uncompromising Safety (HSE) Standards

We operate under a strict "Zero Harm" policy. Every member of our workforce is deeply trained in safety protocols, including HIRA (Hazard Identification), TBT (Toolbox Talks), and full PPE compliance, eliminating on-site risks.

- **What it means for you:** A flawless safety record and significantly reduced liability for your plant operations.

4. Direct Leadership Supervision

While many large firms have distant owners, Al Ali Enterprises believes in "Ground-Zero" execution. Our Proprietor personally monitors site progress to ensure engineering standards are met.

- **What it means for you:** Direct communication, rapid decision-making, and high-quality technical oversight.

5. Skilled & Certified Manpower

We provide more than just labor; we provide a "Certified Technical Workforce." Our team consists of qualified 6G Welders, Fitters, and Electricians who possess a deep understanding of modern industrial machinery.

- **What it means for you:** Superior craftsmanship that reduces the need for rework and repeated repairs.

6. End-to-End Regulatory Compliance

We maintain full compliance with all statutory and legal requirements, including GST, ESI, PF, and Industrial Trade Licenses.

- **What it means for you:** Seamless vendor registration and a completely hassle-free billing and auditing process.

Contact Us

Get in Touch

We are ready to discuss and help you turn ideas into reality.



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